

**BLOCKCHAIN & CIRRATA** BY MARKUS JOHANSSON,  
**BALANCE** BY VICTOR CASTANERA, **MONDO** BY ANTONIO  
**FACCO, TRAPEZE** BY JETTE SCHEIB, **NOTIC** BY NOTCHI  
**ARCHITECTS, INSIDE** BY MORTEN & JONAS,  
**HELIOS** BY JOAKIM THEDIN

**oblure**

# oblure

The name Oblure is a union between the words *object* and *allure*, which is the core of the brand – to make alluring objects. Oblure was founded in Gothenburg, Sweden with the desire to make innovative products that add something new to the field of lighting.

With our roots in the Scandinavian design tradition we love the simplistic, minimalistic and functional – but we wanted something more. Therefore, we work with international designers with the aim to build a collection with a lot of character and innovative elements that surprise and intrigue the beholder. Our vision is to curate the original, bold and beautiful.

## BLOCKCHAIN

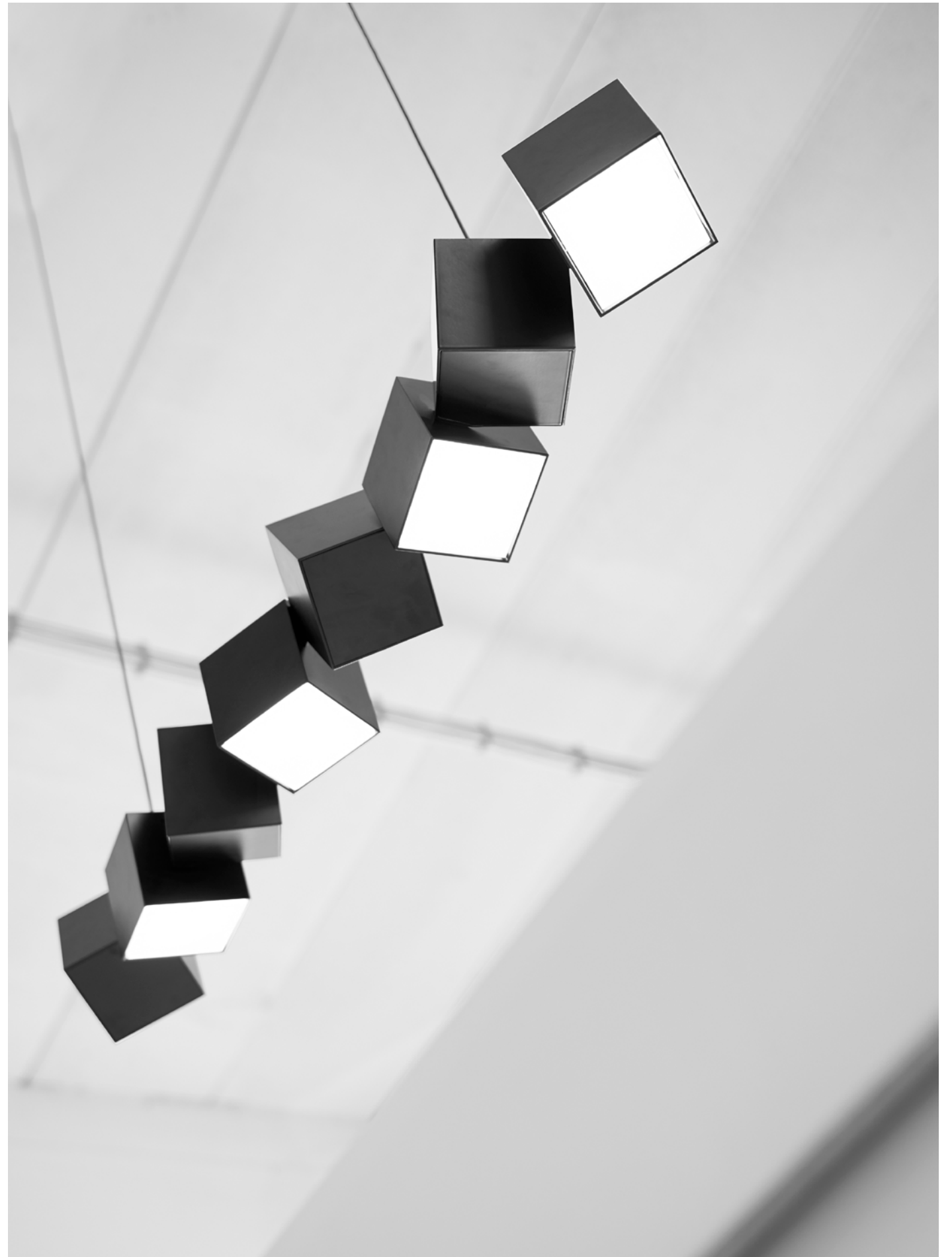
The Blockchain pendant consists of eight square cubes put together apparently random. A single cube traveling through time and space – rendering a sequence of positions before the beholder. But there is order in chaos.

Every second cube has a built in LED panel designed and directed to spread an even light on whatever is below. The cubes form an angular silhouette seemingly floating in the air.





**Markus Johansson (Sweden)**  
graduated in 2011 from HDK  
(School of Design and Crafts) in  
Gothenburg, Sweden. Markus work  
with both Swedish and international  
brands and has won numerous  
awards and is represented at The  
Museum of Art and Design, New  
York.



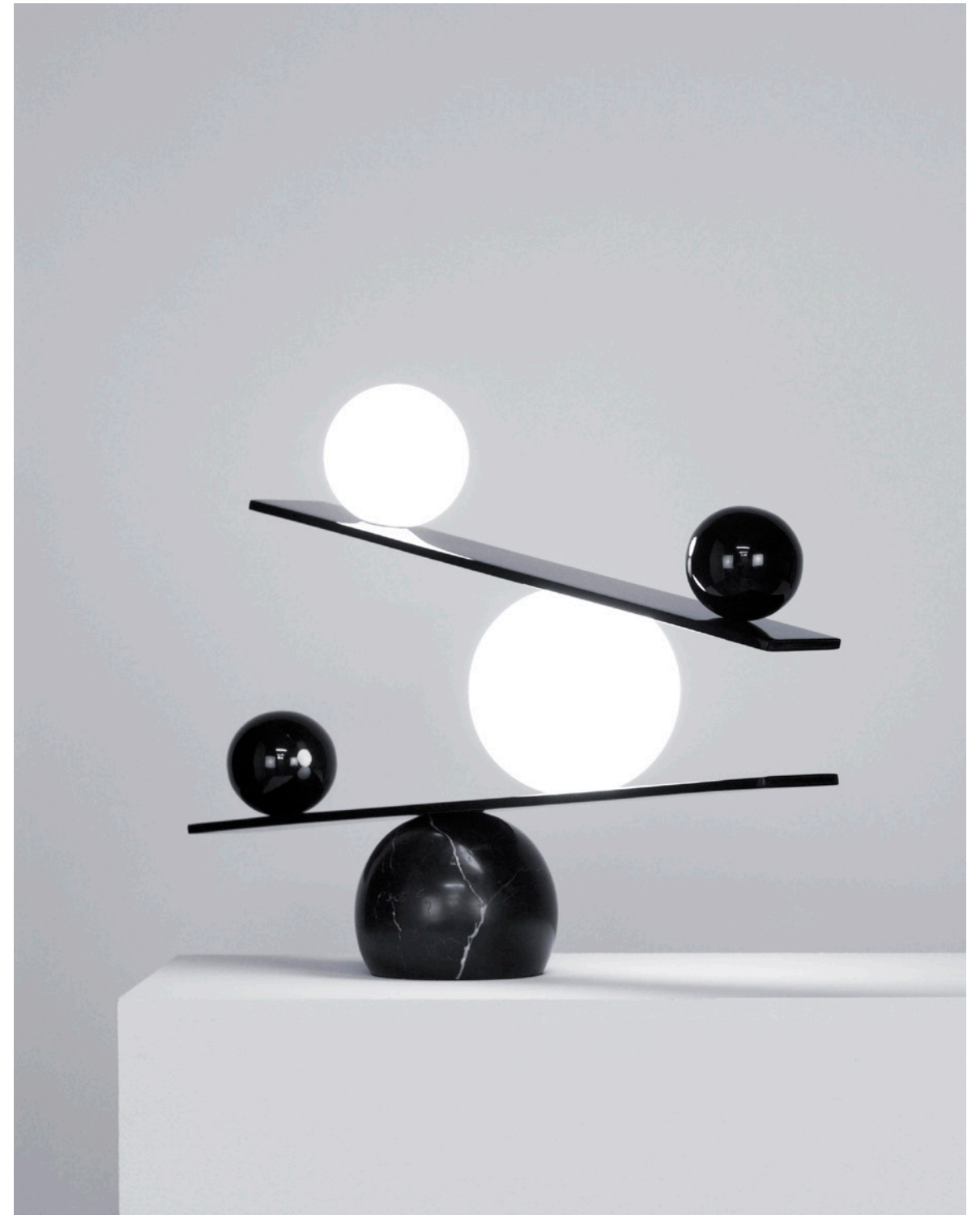


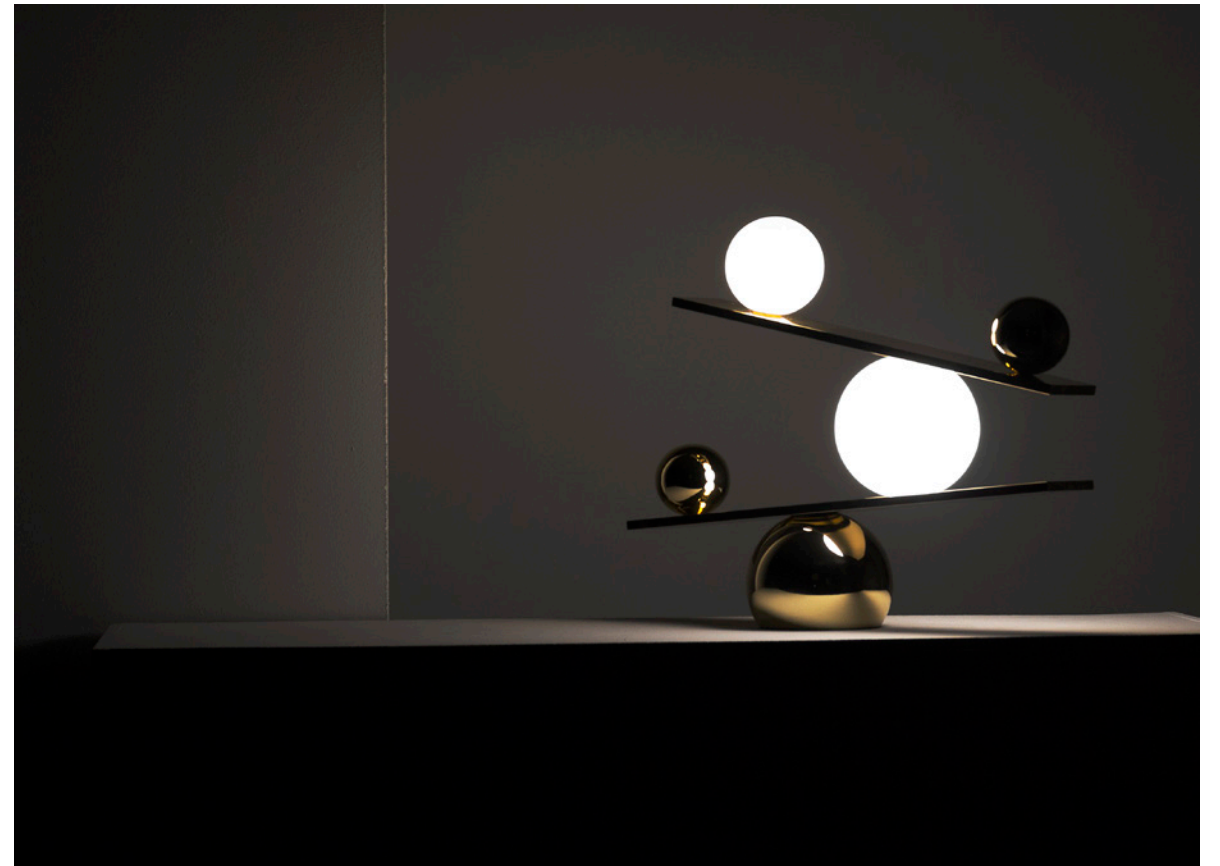


## BALANCE

All entities move and nothing remains still. Balance plays with the concept of time - everything is in motion. The impossible position of the orbs is an expression of the fragility of existence. The group of spheres stuck in time is a reminder to the beholder that life always moves, no matter what.

The construction is made from of a pair of glowing orbs poised between two slanted steel boards. The metal spheres seen on both sides have just the right density to counterweight the opposite part of the lamps' weight. the overall structure is grounded by a black marble base.









**Victor Castanera (Spain)** loves to experiment and the search for the different and emotional often result in the use of new techniques and materials. Living and working in Barcelona the Mediterranean culture is a big inspiration as well as his passion for the nature and the sea. The result is a collection of objects and products that speak for themselves in the simplest possible way.



## MONDO

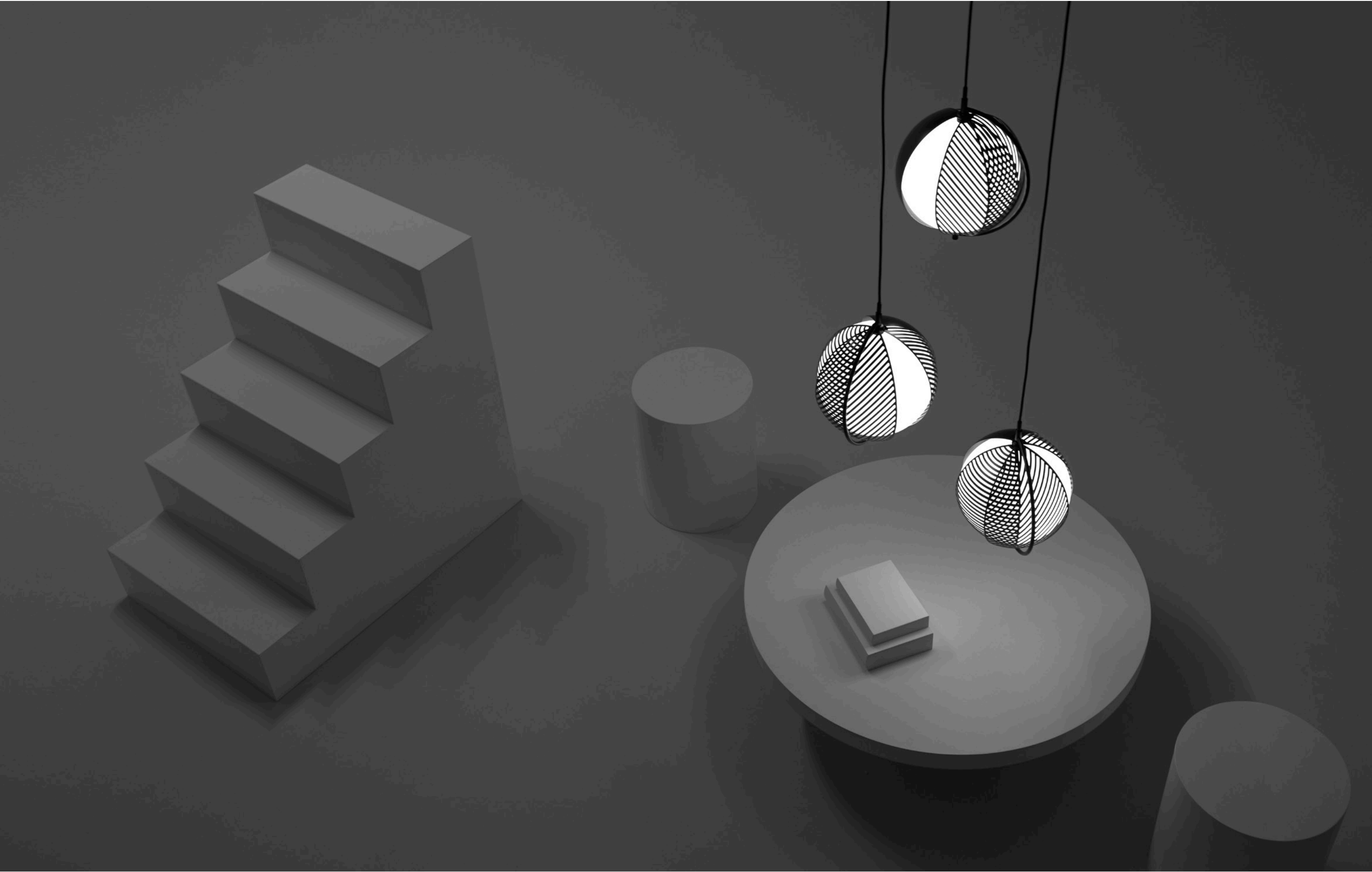
Mondo pendant has a classic soul but contemporary ambitions. It combines a planetary physical image with an abstract concept of originality programmed by the beholder. The possibility of interacting with the lamp offers the user an infinite dialogue.

The overlapping patterns control the luminous effect through the movement of the metallic shades. Antonio Facco has created a sophisticated lamp that invites the user to become a co-designer.













**Antonio Facco (Italy)** always paid great attention to the evolution of contemporary design and communication. Through the analysis of new generations' behavior and habits he draws hints and inspiration for his own research and projects.

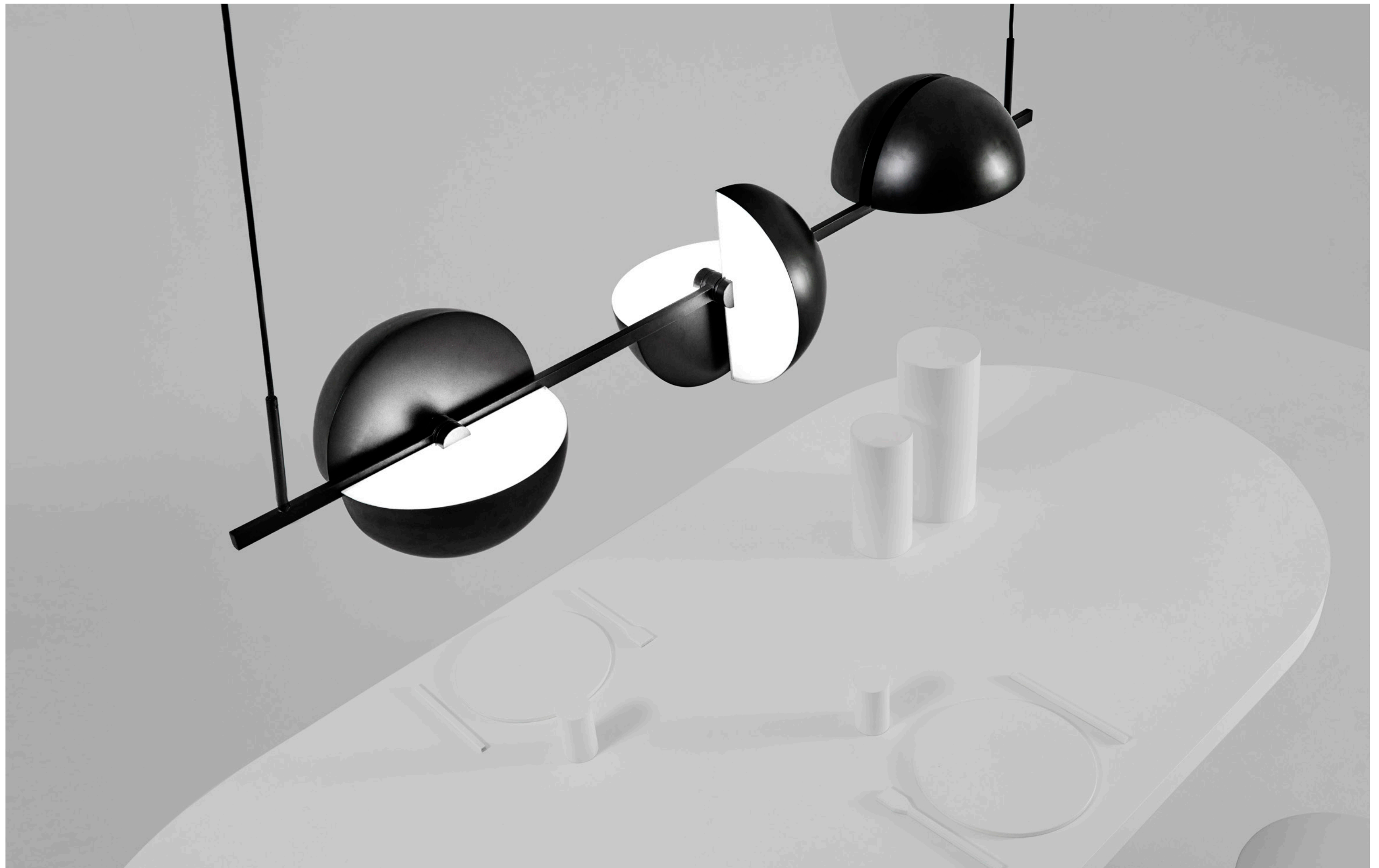


## TRAPEZE

Trapeze is a true artist, an aerialist combining grace and style. Fixed in a single pose with endless possibilities. Each shade can be directed 360 degrees which allows the user to combine uplight and downlight at the same time. A playful and bold feature that also is pragmatic and practical in use.

Trapeze is available in three versions. The single pendant with two shades, the 'triplette' with six shades or the 'quartette' with eight shades. All these fixtures makes it possible to adjust and direct the light where it is needed.









**Jette Scheib (Germany)** studied Industrial Design at the University of the Arts in Berlin. "I am inspired by nature and organic shapes, but also by people and everyday life. I am observing my surroundings, I study objects, people, people interacting with objects and each other."





## HELIOS

Helios is an aspiration to reinvent the classical chandelier - but instead of reflecting and diffusing, the rods project and enhance the light. Each of the 232 acrylic rods are lit by an individual LED, hidden in the centre of the lamp. The pendant is two faced -

when turned off Helios has a cold and crisp appearance. Turned on, the lamp comes alive and the intensity of the many acrylic rods portray a glowing sphere resembling the sun. An almost transcendental appearance.













**Joakim Thedin (Sweden)** has been working as a product designer since 1997, both with objects for public and home environment. The last years he has been focusing on light design and has mainly worked with Swedish brands. Helios is his first product for Oblure.

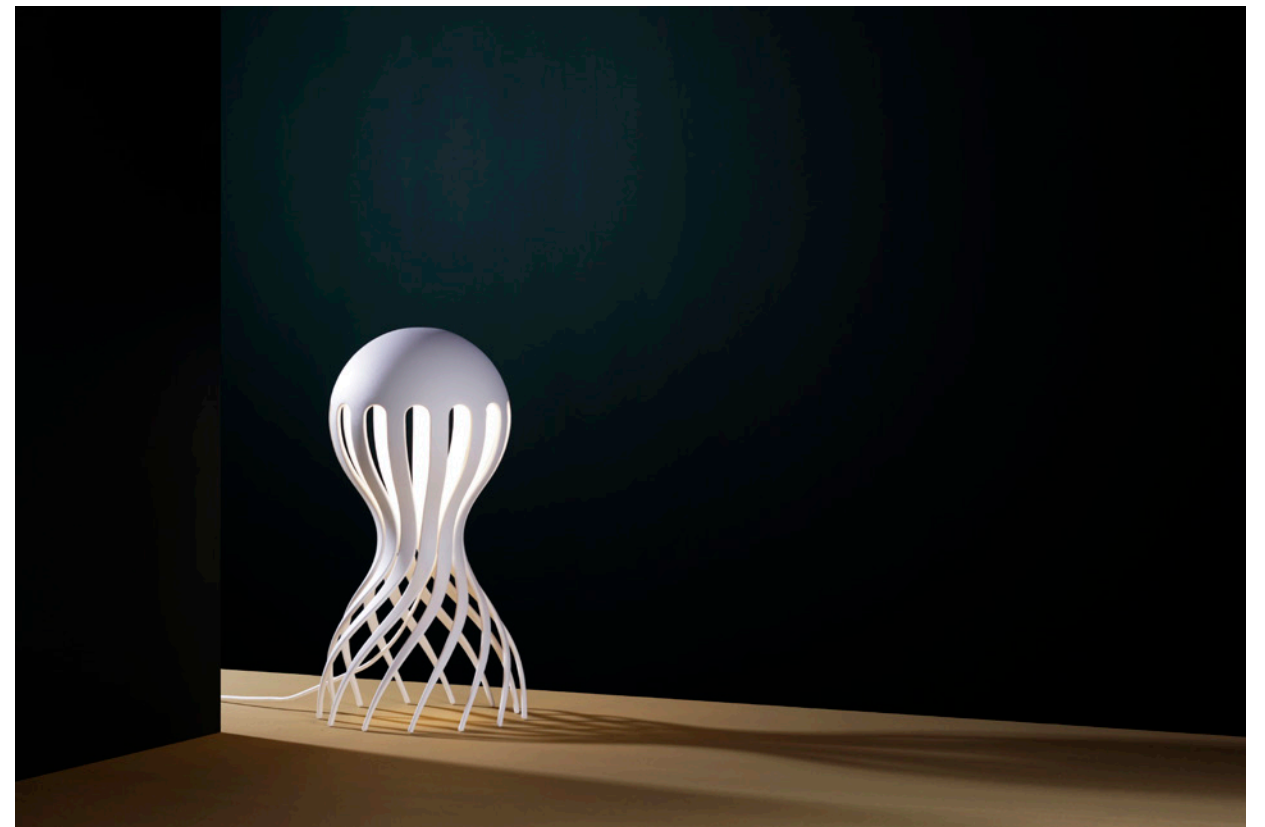


## CIRRATA

Unexpected experiences and surprises wait deep down on the ocean floor: a body with many arms lights up the depth. Arrogant and presumptuous, there is no doubt about who is the ruler down here. A lonely but nevertheless unafraid character with forms born out of the

resemblance to other inhabitants of the unknown. The character is *Cirrata*, a glowing lamp in the darkness of the ocean. Markus Johansson has created a lamp that challenges all ideas about what is possible to make out of aluminium. The symmetrical arms equally carry the weight of the lamp.

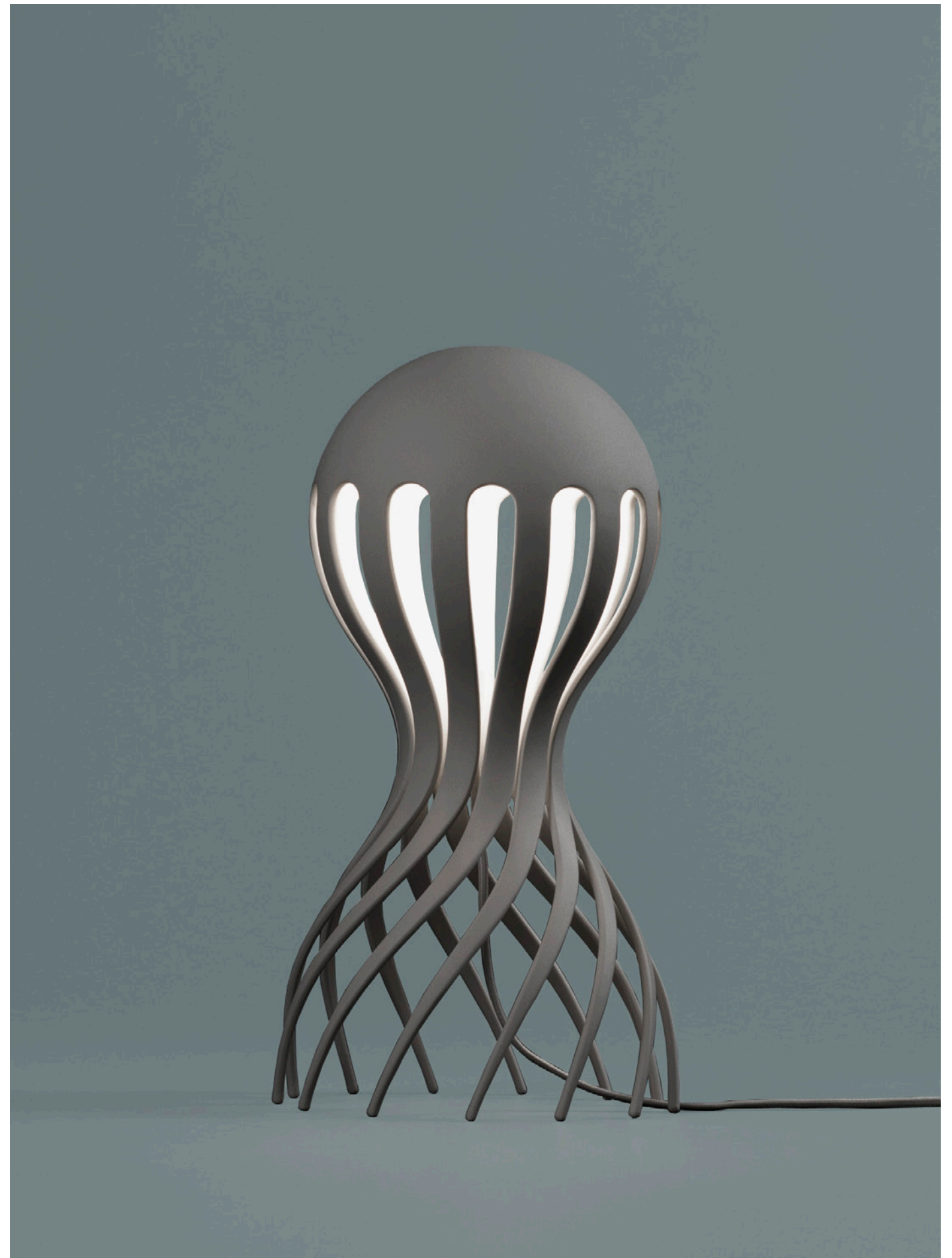








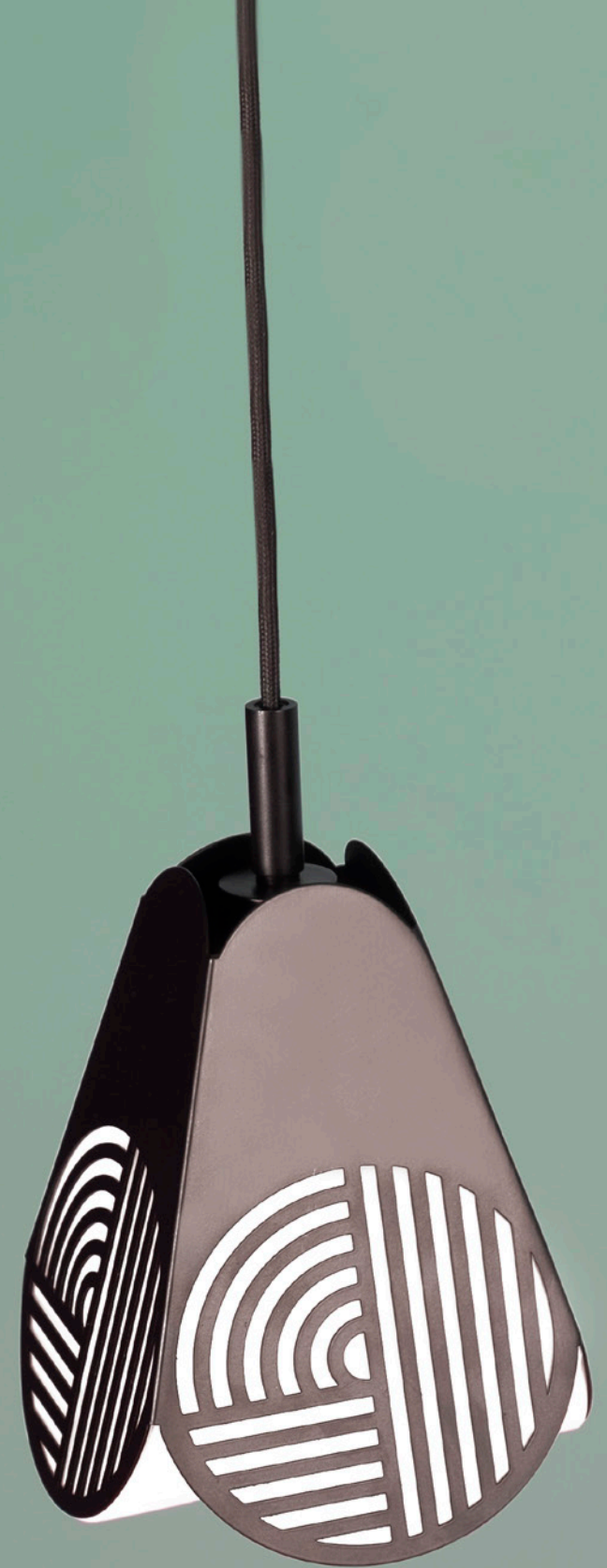
**Markus Johansson (Sweden)** graduated in 2011 from HDK (School of Design and Crafts) in Gothenburg, Sweden. Markus work with both Swedish and international brands and has won numerous awards and is represented at The Museum of Art and Design, New York.



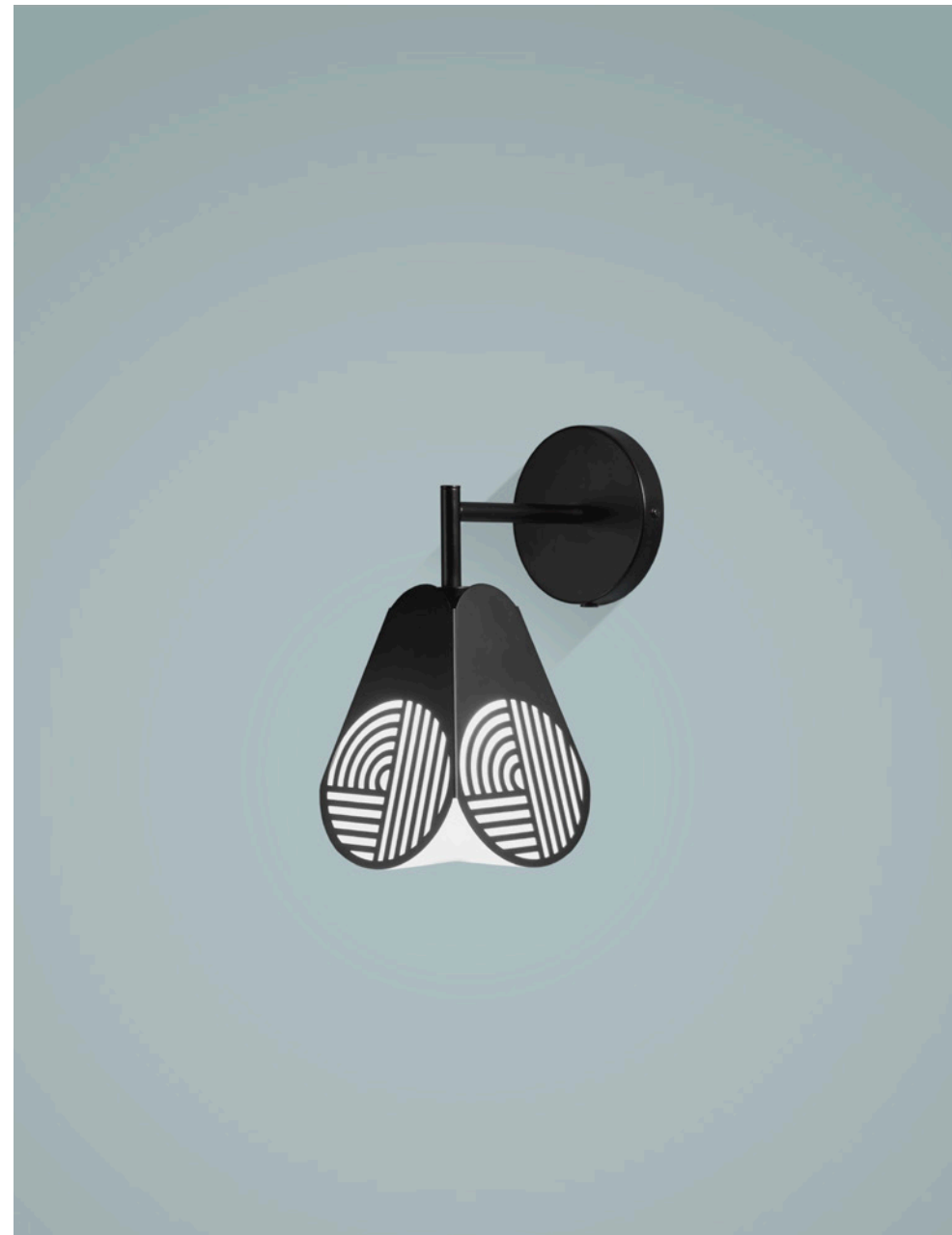
## NOTIC

Notic is an homage to classical architectural elements. The graphical metal shade embraces the complex geometry of the glass and spreads the light in a hypnotic way. The lamp has a focused down light combined with a gentle illumination through the shade. With the resemblance of a hypnotic pendulum the beholder might even find something within themselves.

The idea behind the lamp was to design a focus point in a three-dimensional space. A room needs virtual lines and directions to guide the visitor but also to create defined spatiality. The pattern does not only work as a design element and a way to spread the light, the sharp contrast also draws immediate attention.











**Notchi Architects (Sweden)** integrates architecture and visual arts. Working with products, installations and architecture the understanding of the relation between space and object is strong and the quest to find the right objects for a specific space sometimes results in new products.

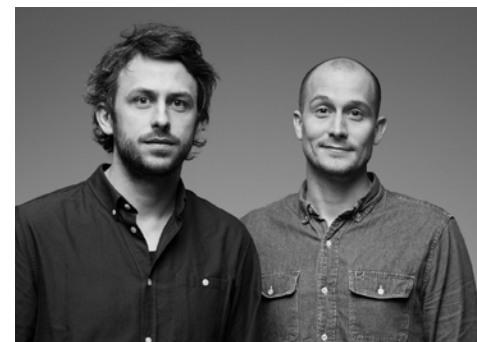
## INSIDE

Inside pendant is a tribute to the most generous and kind lady in the city of Bergen, Norway. The pendant is an attempt to materialize her genuine enthusiasm, passion and knowledge about design into a single object.

The name comes from the twisted inner glass. The hand blown shape makes every lamp unique diffusing and spreading the light in a gentle pattern. The pattern is an extension of the design and what makes Inside so special.





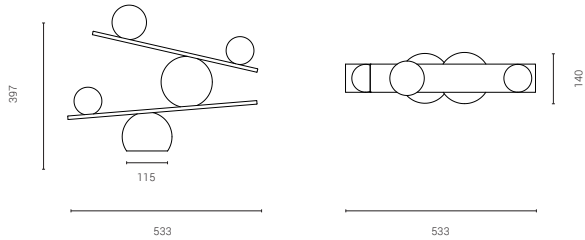


**Morten & Jonas Design Studio (Norway)**

The designers Morten and Jonas, have worked together as a team since receiving their masters degree in furniture and spatial design from Bergen Academy of Art and Design.



TECHNICAL  
SPECIFICATIONS



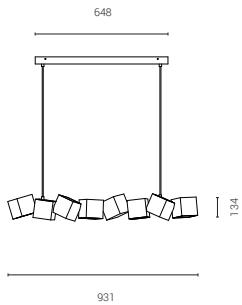
Balance P. 10

Victor Castanera, Spain

**Description:** Table lamp with two lights. Cable with on/off switch. Handblown opal glass. Glossy paint with marble base (Black), plated brass with steel base (Brass).

Environment: Indoor  
Watt: 5,5 w (3,5w + 2w) (2700 Kelvin)  
Measurements: 397 mm (H), 533 mm (L), 140 mm (W)  
Cord: 180 cm  
Fitting: LED tube , G4 LED (replaceable)

Colors: Black **VCBA1003**  
Brass **VCBA1010**



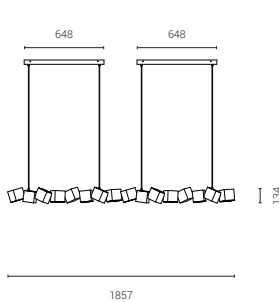
Blockchain P. 4

Markus Johansson, Sweden

**Description:** Pendant lamp providing down-light from 4 cubes. Dimmable LED driver is provided and fitted in the canopy.

Environment: Indoor  
Watt: 4x3 w (3000 Kelvin)  
Measurements: 134 mm (H), 931 mm (L), 134 mm (W)  
Cord: 300 cm  
Fitting: LED (replaceable)

Colors: Black **MJBL2003**



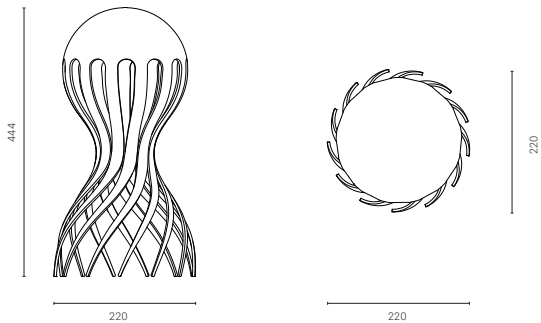
Blockchain Doublette P. 4

Markus Johansson, Sweden

**Description:** Configuration of two Blockchain (MJBL2003). Pendant lamp providing down-light from 8 cubes. Dimmable LED drivers (2 pcs) is provided and fitted in each canopy.

Environment: Indoor  
Watt: 8x3 w (3000 K)  
Measurements: 134 mm (H), 1857 mm (W), 134 mm (W)  
Cord: 300 cm  
Fitting: LED (replaceable)

Colors: Black **MJBL2003-X2**



Cirrata P. 40

Markus Johansson, Sweden

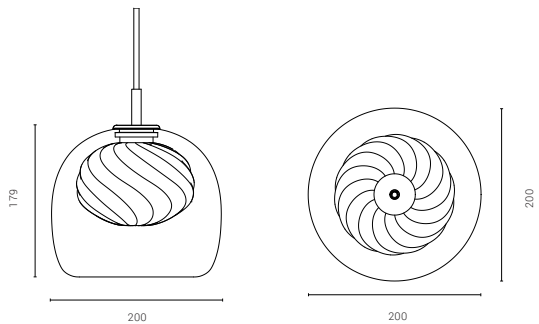
**Description:** Table lamp in casted aluminium with a decorative light effect. Textile cable with dimmer switch.

Environment: Indoor  
Watt: 3.2 W  
Measurements: 444 mm (H), 220 mm (Ø)  
Cord: 180cm  
Fitting: LED (replaceable)

Colors: White **MJC11001**  
Grey **MJC11002**







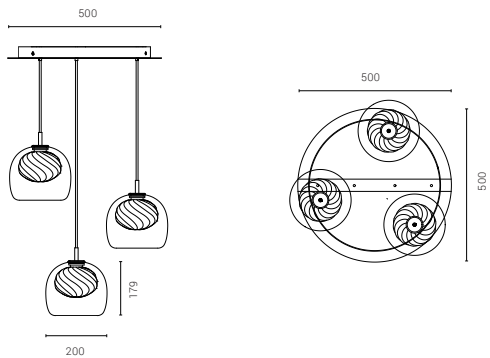
Inside P. 52

Morten & Jonas, Norway

**Description:** Pendant lamp in glass with a decorative light effect.

Environment: Indoor  
Watt: Max 20 w  
Measurements: 179 mm (H), 200 mm (Ø)  
Cord: 300 cm  
Fitting: G9

Colors: Grey MJIN2002



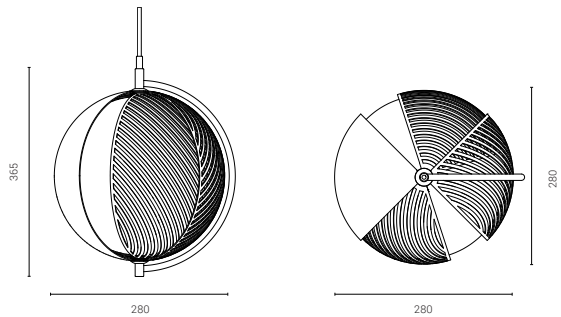
Inside Triplette P. 52

Morten & Jonas, Norway

**Description:** Configuration of three Inside pendant lamps in glass with a decorative light effect.

Environment: Indoor  
Watt: Max 3x20 W  
Measurements: Each lamp: 179 mm (H), 200 mm (Ø),  
Canopy: 500 mm (Ø), 38 mm (H)  
Cord: 300 cm  
Fitting: 3xG9

Colors: Grey MJIN2002-X3



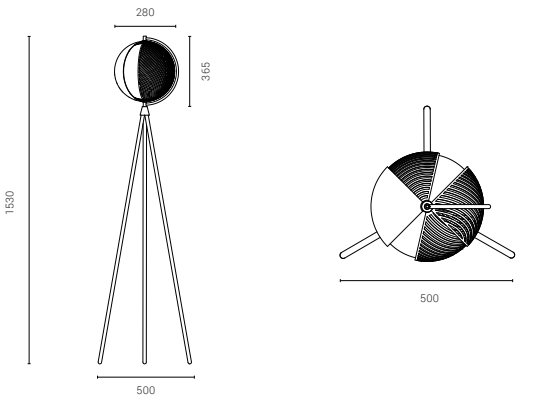
Mondo Pendant P. 16

Antonio Facco, Italy

**Description:** Steel and opal glass. Pendant lamp with four metal shades, mounted in pairs. Allows the beholder to interact with the lamp.

Environment: Indoor  
Watt: Max 40w  
Measurements: 365 mm (H), 280 mm (Ø)  
Cord: 300cm  
Fitting: E27 (not included)

Colors: Black AFMO2003



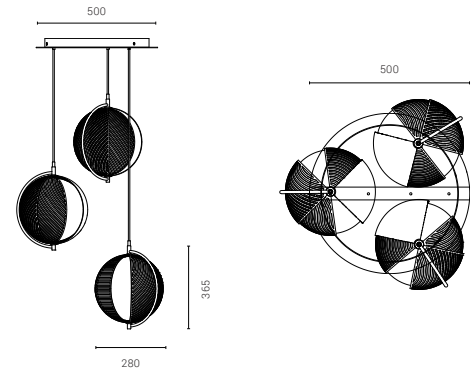
Mondo Floor P. 16

Antonio Facco, Italy

**Description:** Floor lamp with four metal shades, mounted in pairs. Allows the beholder to interact with the lamp. Cable with on-off switch.

Environment: Indoor  
Watt: Max 40w  
Measurements: 365 mm (H), 280 mm (Ø) (Shade/  
glass) 1530 mm (H), 500 mm (Ø) (Height/base)  
Cord: 180cm  
Fitting: E27 (not included)

Colors: Black AFMO3003



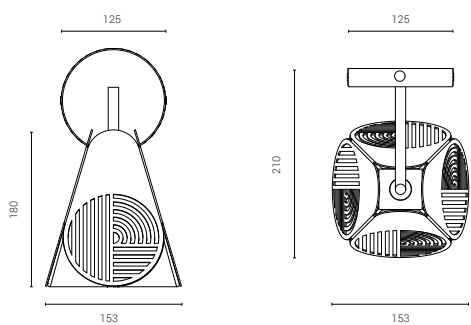
Mondo Triplette P. 46

Antonio Facco, Italy

**Description:** Configuration of three Mondo pendants. The movable shades allow the beholder to interact with the lamp. Finished with matt Black paint.

Environment: Indoor  
Watt: Max 3x40w  
Measurements: Each lamp: 365 mm (H), 280 mm (Ø),  
Canopy: 500 mm (Ø), 38 mm (H)  
Cord: 300cm  
Fitting: E27 (not included)

Colors: Black AFMO2003-X3



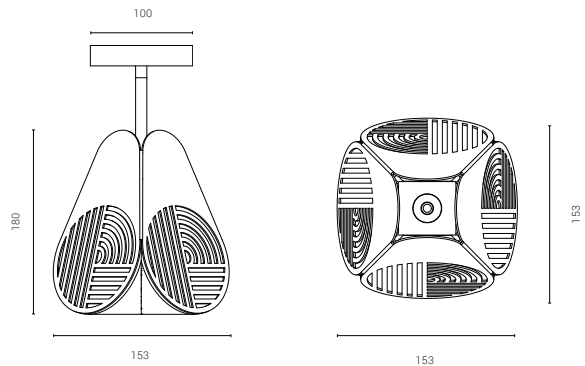
Notic Wall P. 46

Notchi, Sweden

**Description:** Wall lamp in patterned steel and casted opal glass. Complex geometry, textile cord.

Environment: Indoor  
Watt: Max 25w  
Measurements: 180 mm (H), 153 mm (W), 153 mm (D),  
210 mm (From wall to edge of the shade)  
Cord: 180 cm  
Fitting: G9 (not included)

Colors: Black BSNO4002



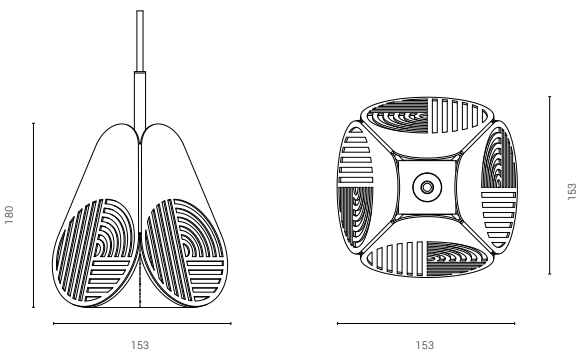
Notic Ceiling P. 46

Notchi, Sweden

**Description:** Wall lamp in patterned steel and casted opal glass. Complex geometry, textile cord.

Environment: Indoor  
Watt: Max 25w  
Measurements: 180 mm (H), 153 mm (W), 153 mm (D)  
Cord: 300 cm  
Fitting: G9 (not included)

Colors: Black BSNO2002



Notic Pendant P. 46

Notchi, Sweden

**Description:** Pendant lamp in patterned steel and casted opal glass. Complex geometry of the glass, textile cord.

Environment: Indoor  
Watt: Max 25w/ 220-240v  
Measurements: 180 mm (H), 153 mm (W), 153 mm (D)  
Cord: 300 cm  
Fitting: G9 (not included)

Colors: Black BSNO2002



### Notic Table Lamp

P. 46

**Description:** Table lamp in patterned steel and casted opal glass. Complex geometry, textile cord.

Colors: Black    **BSNO1002**

Environment: Indoor  
Watt: Max 25 w  
Measurements: 475 mm (H), 153 mm (W), 153 mm (D)  
Cord: 2100 mm  
Fitting: G9 (not included)

CE IP20

### Notic Tripplette

P. 46

Notchi, Sweden

**Description:** Configuration of three Notic pendant lamps. Made in patterned steel and casted opal glass. Complex geometry, textile cord.

Colors: Black    **BSNO2003-X3**

Environment: Indoor  
Watt: Max 3 x 25 w  
Measurements: 475 mm (H), 153 mm (W), 153 mm (D) ,  
Canopy: 500 mm (Ø), 38 mm (H)  
Cord: 300 cm  
Fitting: 3 x G9 (not included)

CE IP20

### Helios

P. 32

Joakim Thedin, Sweden

**Description:** Modern chandelier made from acrylic glass and plated steel. 232 transparent rods, each lit with a LED.

Colors: Chrome    **JTHE2011**

Environment: Indoor  
Watt: Max 2 x 20 w  
Measurements: 534 mm (H), 600 mm (Ø)  
Cord: 300 cm  
Fitting: LED (replaceable)

CE IP20

### Trapeze Pendant

P. 24

Jette Scheib, Germany

**Description:** Steel and brass with acrylic diffuser. Pendant lamp providing light in two directions at the same time. Painted black with textile cable and two ceiling cups.

Colors: Black    **JSTR2003**

Environment: Indoor  
Watt: Max 2 x 20 w  
Measurements: 281 (H), 374 mm (Ø)  
Cord: 300cm  
Fitting: 2 x E14 (not included)

CE IP20

### Trapeze Triplette

P. 24

Jette Scheib, Germany

**Description:** Steel with acrylic diffuser. Pendant lamp providing light in six directions at the same time. Painted black with textile cable and two ceiling cups.

Colors: Black    **JSTR2003-X3**

Environment: Indoor  
Watt: Max 6 x 20 w  
Measurements: 1400 mm (L) x 281 mm (W) x 147 mm (H)  
Cord: 300cm  
Fitting: 6 x E14 (not included)

CE IP20

### Trapeze Quartette

P. 24

Jette Scheib, Germany

**Description:** Steel and brass with acrylic diffuser. Configuration of four pendant lamps providing light in eight directions at the same time. Painted black with textile cable and 8 ceiling cups (4 electric points).

Colors: Black    **JSTR2003-X4**

Environment: Indoor  
Watt: Max 8 x 20 w  
Measurements: 854 mm (L) x 854mm (W) x 147 mm (H)  
Cord: 300cm  
Fitting: 8 x E14 (not included)

CE IP20





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